

SPONSORSHIP

# Engage & Heal Foundation Gala





# Out of the Woods

The Engage and Heal Foundation provides resources and education to better understand mental health and help those who are suffering. We believe recovery starts with a simple conversation.

Join us Saturday, March 29, 2025, for a formal, unforgettable evening at Lakeway Resort & Spa as we gather to strengthen mental resources in our community, increase access to care and bring individuals together to heal. Contact Amelia Floyd, Engage and Heal Foundation President and Co-Founder at [info@engageandheal.org](mailto:info@engageandheal.org) to get involved.

“ We engage the community to heal families and *erase the stigma* of mental health.”

AMELIA FLOYD, PRESIDENT & CO-FOUNDER

## OUR IMPACT



COMMUNITY



STUDENTS



MENTAL HEALTH

# OUR MISSION

To engage communities to create a world where mental health is prioritized and every young person feels heard, supported and connected.

## ERIK'S STORY

The journey began back in August 2018 when Erik Hanson died by suicide. He graduated from Lake Travis High School in 2017: an Honors student, Varsity football player and swimmer, and Eagle Scout. He attended Texas A&M University and was a cadet in the Corps. He had everything going for him until May 2018 when he began to show signs of struggle; he died three months later.

We founded the Erik Hanson Memorial Scholarship and awarded three \$2000 scholarships to Lake Travis football players that did not have a division one or academic scholarship and were in need. Engage and Heal was the tagline line for the scholarship - an acronym for Erik's name.

# YOUR SUPPORT

Your donation will ensure that we are able to continue to provide education, prevention, and resource services needed for communities to heal.

With just one year of pledges, we can provide:

- 900 students' participation in the ROPES Course at LTHS to learn teamwork, leadership skills and self-esteem
- Enrichment learning classes on Mental Health Literacy for students K-8 during the spring/summer
- In-person workshops for Mental Health Literacy for students in Grades 9-College
- Student Ambassador Program
- Provide access to online therapy for faculty and teachers through AnticipateJoy.com
- 1,000+ community members can receive mental health literacy education and prevention through workshops



EID #84-3392901



# FACTS & STATISTICS

Mental health is a crisis that needs to be addressed in our country, our states, our towns and in our schools. In December of 2021, the US Surgeon General issued a rare warning: Mental health challenges were leading to “devastating effects” among young people. This statement came as the suicide rate for young Americans ages 10 to 19 jumped by 40 percent from 2001 to 2019, and emergency room visits for self harm rose by 88 percent.

## Quick Facts:

- 1 in 5 adults experience some form of mental illness each year;
- 1 in 6 youth aged 6 to 17 experience a mental health disorder each year;
- 50% of all lifetime mental illness begins by age 14, and 75% by age 24;
- Suicide is the 2nd leading cause of death among people aged 10-14;
- High school students with significant symptoms of depression are more than twice as likely to drop out compared to their peers;
- Students aged 6 to 17 with mental, emotional, or behavioral concerns are 3x more likely to repeat a grade



# SPONSOR

## EXCLUSIVE PRESENTING SPONSOR

### \$15,000

\$15,000 investment for scholarships and educational programming

Acknowledgement as the exclusive Presenting Sponsor and logo on all print and electronic promotional materials; acknowledgement in all press releases associated with the event, newsletters, and social media; on-stage verbal recognition during the seated meal and prominent signage at the event; full-page advertisement on the inside front cover of the program; (artwork provided by sponsor); first right of refusal for presenting sponsorship of the 2025 FTT event; two prominent tables with seating for 20 guests

## BENEFACTOR SPONSOR

### \$7,500

A \$7,500 investment in Engage and Heal Foundation

Verbal recognition during the seated program & prominent signage at the Event; full-page advertisement on inside back cover of program

Name-inclusion in the Event program and invitations when secured 30 days prior to event; prominent table seating for 10 guests, social media posts



## VISIONARY SPONSOR

# \$5,000

A \$5,000 investment in Engage and Heal Foundation

Name-inclusion in the event program when secured 30 days prior to event

Choose from the following:

- **Live Auction (available)** - Your logo will be prominently featured and recognition in the printed program and tons of social media exposure.
- **Enchanted Raffle (available)** - Your brand featured as teaser and logo on all raffle materials. Sponsor to help reveal the prize and announce winner on stage. Recognition in printed program social media. Donated item to have at least at \$10,000 value.
- **VIP Cocktail Hour (available)** - Exclusive for top sponsors and key donors. Your logo will be displayed at the entrance, tons of social media exposure and recognition in the printed program.



## PATRON SPONSOR

### \$2,500

A \$2,500 investment in Engage & Heal Foundation

Name-inclusion in the event program when secured 30 days prior to event

Choose from the following:

- **Decor Sponsor - Your logo on signage and program.**
- **Silent Auction (available) - Your logo on signage and mobile bidding.**
- **Valet (available) - Your logo will be prominently displayed at Valet, in printed program, and mentioned in e-blast.**
- **Specialty Cocktail (available) - Your logo prominently displayed at the drink station, logo in printed program and mention in e-blasts.**
- **Cocktail Napkin (available) - Your logo prominently featured on all cocktail napkins for the event.**

**FRIENDS OF THE FOREST DONATION - \$500+**

**Recognition in the printed program.**

**Thank you for your generosity!**







ENGAGE & HEAL FOUNDATION OUT OF THE WOODS GALA  
**SPONSORSHIP REGISTRATION**

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

Donated by: \_\_\_\_\_

Description of Donation: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

**Presenting Sponsor** (\$15,000)

**Benefactor Sponsor** (\$10,000)

**Visionary Sponsor** (\$5,000)

Package Name \_\_\_\_\_

**Patron Sponsor** (\$2,500)

Package Name \_\_\_\_\_

**Friends of the Forest** (of \$500+)

Amount \$ \_\_\_\_\_

\*We may need an image of your logo or photo of donation

**Please Circle one:**    **Visa**    **MasterCard**    **Amex**    **Discover**

CC #: \_\_\_\_\_

Billing address: \_\_\_\_\_

Exp. Date: \_\_\_\_\_      CVN: \_\_\_\_\_

City & State & Zip: \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Select One**

- Check enclosed for \$ \_\_\_\_\_
- Charge my Credit Card for \$ \_\_\_\_\_

**Payable to Engage & Heal Foundation, Return form via  
MAIL to: 2121 Lohmans Crossing, Suite 504-393  
Lakeway, TX 78734**

Engage and Heal fundraisers create an opportunity for partnerships between charities, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

**DON'T SEE WHAT YOU'RE LOOKING FOR?**

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Amelia Floyd at [amelia@engageandheal.org](mailto:amelia@engageandheal.org)

*\*Engage and Heal Foundation is a 501(c)(3) entity, and your contribution is tax deductible to the extent allowed by the law. No goods and services in exchange for your generous donation. EIN Tax Number 84-3393901.*



ENGAGE & HEAL FOUNDATION OUT OF THE WOODS GALA  
**IN-KIND DONATIONS**

Name of Donor: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Contact email & phone number: \_\_\_\_\_

Description of Donation: \_\_\_\_\_

\_\_\_\_\_

Estimated Value of item(s) donated: \_\_\_\_\_

Date Donated: \_\_\_\_\_ Does item need to be picked up? Yes or No

**\*Please email your logo and photo of donation to [amelia@engageandheal.org](mailto:amelia@engageandheal.org)**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



THANK YOU.

ENGAGEANDHEAL.ORG  
INFO@ENGAGEANDHEAL.ORG